

EARLY
BIRD PRICE

£360

SHIP EFFICIENCY: THE EVENT

ICO CONFERENCE CENTRE
24 – 25 OCTOBER 2012

22 BERNERS STREET, LONDON, W1T 3DD.



SHIP EFFICIENCY: THE EVENT

Sponsors:



SHIP EFFICIENCY: THE EVENT 2012

Efficient shipping is no longer a choice but a necessity.

Ship Efficiency: The Event provides an important annual review and insight in to eco-efficiency matters and technological advancements.

This incisive forum facilitates high level strategic business planning and informed decision making through shared dialogue with industry leaders and policy makers.

Practical case studies and technology reviews allow critical assessment of viable options to improve bottom line profitability.

Testimonials from Ship Efficiency:
The Event 2011:

“I would recommend your events and happily attend again.”

Babcock International Group

“An excellent event with lots of interesting speakers.”

University College London

“I manage my attendance to (events) to be selective, for me it had the right blend of awareness and future gazing that helps me with scenario planning.”

Ardmore Shipping Limited

“Good choice of speakers and topics, leading to lively discussion. Interesting venue, and good networking opportunities.”

Liddy Associates

Knowledge / Intelligence / Insight

Fathom is an innovative publishing and events company that prides itself on knowledge leadership for maritime and related professionals with objective and cutting edge insight on the latest developments within a highly specialised sector.

Our key difference lies within the intellectual property we create and the knowledge, insight and intelligence that we provide in an industry experiencing seismic change.

Through unparalleled access to wide-ranging data and an extensive relationship network around the globe, the Fathom team uses its industry understanding to deliver unrivalled insights, giving our clients the practical tools that they need to operate successfully and efficiently through the many business challenges that they face.

Fathom utilises industry specialists and world-leading experts for input into each project, ensuring truly rigorous research and analysis and the most up-to-date thinking, insight, knowledge and data.

Featured Speakers

Andreas Chrysostomou
Coordinator of Multilateral Affairs,
Department of Merchant Shipping,
Cyprus and Chairman, MEPC, IMO.

Jan Otto De Kat
Senior Technical Advisor,
A.P. Moller Maersk.

Tom Strang
Vice President Policy and Regulation
at Carnival Corp & plc

Damien Meadows
Head of Unit International Carbon Market, Aviation and
Maritime, DG Climate Action European Commission

Conference Agenda

WEDNESDAY 24 OCTOBER 2012

9.30am Welcome from Chairman
Andreas Chrysostomou; Coordinator of Multilateral Affairs,
Department of Merchant Shipping, Cyprus and Chairman,
MEPC, IMO.

9.40am State of the Industry: An Insider's Perspective
Key global industry leaders offer their individual views of the
financial, operational and regulatory landscape of the shipping
industry with a look to the future.
Followed by a group discussion.

11.00am Coffee break

11.30am Politics and Profit: Bridging the Gap
The political agenda can sometimes seem a long way from the
business of profitable operations. This session offers insight
in to the regulatory challenges the shipping industry faces
and their potential impact. It examines the strategic decisions
owners and operators will have to take whilst remaining
competitive and profitable.

12.45pm Lunch

1.00pm Financing the Future: The Capex Conundrum
Innovation comes at a price. Capital expenditure investments
must be weighed against operational expenditure benefits. This
session looks at the structuring of capital investments to make
the risk/return ratio more favourable.

3.00pm Coffee break

3.30pm Releasing Operational Returns
Effective operations are key to maximising the fuel efficiency
potential of vessels. Good ships operated badly can easily
counter technological advantages. This session offers case
studies from successful operational strategies that have brought
significant bottom line benefits and examines how to use a
SEEMP for real advantage.

4.45pm END

5.00pm Drinks Reception: Blue and Black Bar, Berners Street
This stylish bar occupies the whole lower ground floor of a
nearby venue. Move upstairs afterwards for classic steaks and
fine wines at this popular restaurant.

9.30AM

9.40AM

11.30AM

1.00PM

3.30PM

5.00PM

Technology Day

THURSDAY 25 OCTOBER 2012

Chairman: Andreas Chrysostomou; Coordinator of Multilateral Affairs, Department of Merchant Shipping, Cyprus and Chairman, MEPC, IMO.

9.15am Keynote Speech

Adopting Innovative Technology

Jan Otto De Kat, Senior Technical Advisor, A.P. Moller Maersk.

Technology Sessions

Select technology companies give short and structured information reviews of the key features of their eco-efficiency product(s). Each presentation follows the same format with each presenter having a 7 minute time slot to address: *What is it and what does it do? What stage of adoption is it at? How many vessels have the technology? How does the technology differ from any competitors? What is the % fuel saving? Is this independently verified? (if applicable) What is the return on investment?*

There is then an opportunity for Q&A and a wider panel discussion between presenters in that session.

9.40am Design Optimisation

10.10am Propulsion Factors

10.40am Coffee

11.10am Machinery Efficiencies

11.40am Operational Performance Technologies

12.10pm Developing Technologies

12.40pm Lunch

1.40pm Scrubbers: Where are we now?

As the 2015 deadline moves ever closer, this session will update delegates on the state of play of the scrubber market, recent orders, viability outlook and the emerging technology leaders.

2.40pm Coffee

3.00pm Ballast Water Management Systems

With the ratification of the Ballast Water Convention inevitable, this session looks at the choices facing owners and operators including essential selection and fitting considerations.

4.00pm END

9.15AM

9.40AM

12.10PM

1.40PM

3.00PM

For further information

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