

CALL FOR SPONSORS





Scaling Decarbonisation Solutions - Reducing Emissions by 2030

Gain an insight over 3 highly interactive days from our speakers, network with others, contribute, debate and celebrate. The conference gathering will attract an international mix of experts across the marine industry, academia and government. It aims to bring together policy makers, financiers and leaders/management across the shipping global supply chain. On the 29th November – 1st December 2022 at the one of the most iconic buildings in Rotterdam the Wereldmuseum will be opening their doors to the event.

The Royal Institution of Naval Architects will offer a wide range of sponsorship opportunities and provide a great way to broaden your competitive edge and enhance your company's image, prestige and name recognition. Partnering with the Maersk Mc-Kinney Moller Center for Zero Carbon Shipping will see your organisation associated with a high quality programme that will enable your group to be promoted at a global level.

Every sponsor will receive the following:

- Brand exposure to all attendees
- Connection with attendees through branded exhibits and networking
- Your logo and company name will be promoted on appropriate signage and our events partnership page
- You will be added to our social media posts, emails and exposing your brand to our combined community of 33,098 members and followers

SPONSORSHIP LEVELS	 PLATINUM (Limited)	 GOLD (Limited)	 SILVER (Unlimited)	 BRONZE (Unlimited)
Package Price	£18,000 + Vat	£11,000 + Vat	£7,000 + Vat	£4,000 + Vat
Exhibition Booth	Large	Medium	Small	✕
Promotional Branding	✓	✓	✓	✓
Speaker Session	10 mins	5 mins	✕	✕
Complimentary Conference Passes	Up to 10	Up to 5	Up to 3	1
Print Advert In Conference Folder	Full Page	Half Page	Quarter Page	Logo
Attendee Name Badge Sponsor	✓	✕	✕	✕
Digital Advert On Rina's Homepage	✓	✕	✕	✕
Sponsor Logo On The Conference's Webpage	Extra large	Large	Medium	Small
Evening Drinks Reception Sponsor	✓	✕	✕	✕
25% Discount On Additional Passes	✓	✓	✓	✓

The option to customize and create your own sponsorship is available

Sponsorship Benefits

Exhibition Booth - Platinum, Silver & Gold Sponsorship brand activation zones will be set up to engage the audience with your unique brand message. This will be set up in key high traffic areas with prime placement and sizes according to sponsorship levels. The space can be used to create a social media buzz and also attract attendees to your booth. The rooms will be the main areas for networking during breaks and be also used as the daytime catering area.

Promotional Branding - All sponsors will have their logo displayed on all official promotional material pre, during and post conference. Events emails to participants, promotional emails to our 34, 529 database, social media updates, inclusion of literature in delegate bags. Sponsor logos will be posted on the conference web page prior the conference (sizes of logos and deadline of artwork will be provided).

Speaker Session - A 10 minute talk for Platinum sponsor 's and 5minutes for Silver sponsor's . A very effective way to get your company's message across. Please no sales pitches and product demos are allowed on stage.

Complimentary Conference Passes – Reserved exclusively for your company's representatives.

Print advertising in Conference folder - Available to all sponsors. Folders that all participants will receive upon arrival to the conference. Further attention to capture prospective customers attention. (Advertising specifications and deadlines will be provided)

Attendee name badge sponsor – Promote your organization name and enhance your brand in front of delegates by sponsoring the badge holder. These credentials are distributed to all attendees.

Digital advert on our Homepage - Our Platinum sponsors will have extra premium website publicity on the homepage landing page to expose a marine community of 255,849 Monthly Page Views

Evening Drinks Reception Sponsor - Our Platinum sponsors will be the official co-host of our drinks reception on either one of the 3 evenings. Offers exclusive branding of the reception with a brief speaking opportunity at the start of the reception.

RINA encourages all sponsors to make an early commitment to avoid disappointment. Opportunities are limited and subject to availability.

Inquires, questions and pricing on Sponsorship please contact:

Aftab Perwaiz

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