

# **RINA EVENTS DEPARTMENT**

## **EXHIBITION & SPONSORSHIP OPPORTUNITIES**



*RINA events offer a wide range of highly effective sponsorship and exhibition opportunities. Our events attract highly targeted audiences of maritime professionals and the range of marketing possibilities provide options to suit any budget.*

*This document suggests typical sponsorship packages with prices ranging from under £500 to £10,000+. Please call John Payten on +44 7767 791181 or email: [jpayten@rina.org.uk](mailto:jpayten@rina.org.uk) to discuss tailored options or to confirm prices.*

### **Deluxe Sponsorship Package**

The most comprehensive sponsorship package available. This includes: your logo displayed on all conference literature, a free exhibition stand, two free delegate places, links provided to your website, sponsorship of an evening reception and distribution of your literature.

### **Standard Sponsorship Package**

The standard sponsorship package includes your logo displayed on all conference literature, a free exhibition stand, two free delegate places and a link provided from the conference website to your own.

### **Reduced Sponsorship Package**

Sponsorship package two allows your logo to be displayed on all conference literature, two free delegate places and a link provided from the conference website to your own.

### **Sponsoring an Evening Reception**

Evening receptions allow your organisation to entertain the delegates in an informal atmosphere. These packages include display of your logo, an exhibition stand, one free delegate space, invitations for up to 10 people to attend the reception as well as a five minute address by your representative.

### **Sponsoring Delegate Bags**

There is also the opportunity to sponsor the delegate bags. Your logo will be printed on the front of each bag, giving extra prominence to your company.

### **Hiring an Exhibition Stand**

An alternative to sponsorship is to provide an exhibition stand. This includes 2x3 m of floor space for your organisation's stand, one free delegate place, a table & chairs plus power points to run presentations, computers or models.

### **Distributing Publicity Material**

RINA events are an ideal opportunity to distribute material – from brochures to flyers and booklets. This can be done, for instance, by placing material on delegates chairs during the event or inserting it into the delegate packs.